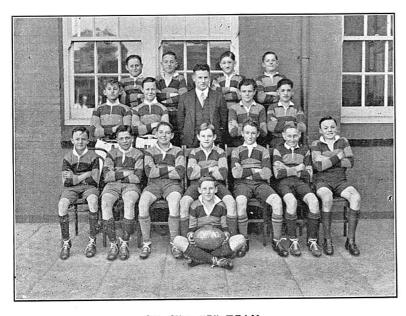


6st. 3lbs. "A" TEAM-WINNERS OF COMPETITION.



6st. 3lbs. "B" TEAM.



Hoppie as skipper! Next year we expect to hear more about Miller, D. Randall, Haynes, Reeves and Ross.

Principal point scorers for the "A" team: Massay 23, Alexander 21, Clark 21, Slarks 18, Johnson 17, Cox 15, Symes 15.

In competition matches the "B" team scored 24 points, as against 90 scored by their opponents and in non-competition games, 32 points to 6.

A colour competition under 6st. 3lbs., was run, teams entering from second year, 1B, 1A and 1C.

This competition was finally won by second year, with 1B runners-up. At the end of the season, all these teams were very even and 1A are to be congratulated on their marked improvement.

A combined team played the 6st. 3lbs. "B" team, and were only defeated 3 to nil, though they were on the defence from start to finish.

Promising players were Elliott and Thomas (second year), Crockett, Armstrong and Smith.

During the season Fifth year played two matches.

The first of these was against a combined team consisting of nine members of the staff assisted by seven members of the lower years. Fifth year won a hard game by 16-9, a fine performance in view of the fact that their opponents fielded 30 men against 15. No, our mathematics are quite correct.

As soon as the Fifth year team was posted, players were besieged with requests to prosecute private vengeance, rumours of which penetrated to Mr. Moroney, who suddenly remembered that he had business elsewhere, and then turned up as a spectator of his junior's sufferings.

Fifth year lost the toss, and kicked off against both wind and sun.

The combined team pressed early, Messrs. Black, Ford and Austin showing to advantage in a good passing movement, which was spoilt by Mr. Gillings' fear that the ball was hot. Soon after Mr. Austin secured and though tackled some five yards from the line, merely unwound an extra foot or two of length and reached the line. Mr. Black's kick gave the impression that he was using the ball to cut daisies for his grave. Combined XV 3-0.

Shortly after, Mr. Austin was held up on the line and lost the ball.

Fifth year then launched a series of attacks, but energetic play by the full back, Mr. Woolf, who was always on his toes or his nose, assisted by brilliant whistling on the part of Mr. Golding kept them out. When play had been in progress for something over an hour, Mr. Golding wished to blow the whistle for half time, but Mr. Austin and Mr. Henry pointed out the desirability of retaining the advantage of the wind while they had some left and play continued.



Mr. Austin, after some minutes spent in emulating "Strangler" Lewis, picked up in the ruck and sent to Whyte who scored. Mr. McCaffrey tried to take the kick, but Mr. Henry meanly put it on the ground to be charged down by Charge.

At this period of the game, Mr. Ford was displaying great vigour, and skilful ju-jitsu tactics which resulted in one of his opponents losing part of his ear and another his big toe.

After some 90 minutes strenuous play, the half time whistle went. Combined team 6-0.

After an interval of 20 minutes, occasioned by Mr. Austin having borrowed the referee's whistle in order to produce wind in his favour, the game was resumed.

Some of the snap had gone out of the Masters by this time, though Mr. Austin was still showing vigour and plenty of knee, the latter being due in part to the exiguity of his shorts, while Mr. Woolf was still tackling well. Mr. Gillings was fox trotting with grace and brilliance, and Mr. Golding was keeping Bennett in check.

Fifth year, however, kept pressing and T. Penny scored, Bruce converting. Then Hannel emerged victor from his long contest with Mr. Woolf and crossed. The kick failed. Fifth year 8-6.

Thanks to Mr. Golding's resource, Cohen was able to secure from a scrum and the ball went to Mr. Henry, to Mr. McCaffrey, to Hills, who scored. The kick again failed. Combined team 9-8.

Condition now began to tell, and though Mr. Golding still showed flashes of his former form, the game swung definitely in favour of fifth year. Charge scored and Bruce converted and just on time another try was scored, leaving them victors, 16-9.

The outstanding players for the combined team were Mr. Golding and Mr. Golding, to 15 terms.

The match against fourth year produced a still keener struggle, fifth year only winning 13-11. At half time the scores were 11-0 in favour of fourth year (who had been playing football while their opponents talked) Peate scoring three tries, one converted by Hogan.

In the second half fifth year played football, while 13 of fourth year talked, and the firm of Williams and Williams moaned. Tries were scored for fifth year by Atkins, Penny and Longworth.

#### ATHLETICS.

The Twenty-four Annual Athletic Meeting was held on Wednesday and Thursday, August 20th and 21st, at Sports Ground No. 1.

In many ways, this year's meeting was not so successful as those of previous years.

It was the first meeting held without the girls, who in previous years had contributed greatly to the success of the day. Further, the weather conditions on Thursday were unpleasant, overcast skies and a bleak, biting wind.



These two factors tended to diminish the attendance as compared with previous meetings.

Lastly, the programme was overloaded with novelty events.

The standard of performances, however, was most gratifying, particularly in the senior section, where they were appreciably better than in any previous year except 1923.

In all, four records were broken. The best performance was that of A. Freeman in the broad jump. His winning effort was 21ft. 9½ins., one inch better than the then existing C.H.S. record held by Ashbarry, of S.H.S. Further, S. Freeman, with 21ft. 5½in., and Harvey with 21ft. 1½in. showed form worthy of any combined meeting.

In the senior hop, step and jump, MacLeod, by clearing 41ft. 10 ins., beat Punton's record by over a foot.

In the under fourteen hop, step and jump H. Spark created new figures by clearing 35ft. 9½ins., a phenomenal effort for a boy of his age. Spark also won the under fourteen running broad jump, standing broad jump, 100 yards and 220 yards. Hills created new figures in his heat of the senior 220 yards which he won in 23 4/5 secs. Though he was successful in winning the final from Hawkes and S. Freeman, his time suffered owing to the severe head wind encountered at the finish. Hills also won the 440 yards in 57 2/5 and the 880 yards in 2.17 1/5 sec. Hawkes won his heat of the 100 yards in 10 3/5 secs., and the final in 11 secs., showing excellent form and a promise which he fulfilled in Sydney.

The mile fell to F. Luckham, the hurdles to Waters and the senior pole vault to C. Nelson. In the high jump, S. Freeman, Harvey and Symes tied for first place at 5ft. 4½in.

The Senior Cup was won by Hills with 20 points. S. Freeman 19 points being second and A. Freeman 14½ points third.

The juniors were generally unimpressive. S. Cohen won the junior cup with two points more than Rudd.

The under fourteen cup was won easily by Sparks, whose performances have already been mentioned.

The officials under Mr. Walker, performed their duties ably, and a heavy programme was carried through in a most satisfactory manner.

#### C.H.S. SPORTS.

These were held at the Sydney Cricket Ground, on September 2nd and 3rd, and our congratulations are due to Sydney High School, who won the senior competition by an immense margin.

Our representatives secured fourth place behind Parramatta and Cessnock, and acquitted themselves most creditably.

Hawkes, after winning his heat in the 100 yards in 10 3/5, got away badly in the final, but even so finished second to Ashbarry, on whom he was gaining at the finish.



Hills failed to gain a place in the final of the 220 yards, but ran fourth in the 440 yards, which was won in 52½secs.

Waters finished fourth in the final of the 120 yards hurdles.

S. Freeman, taking the place of Harvey, who had strained his leg, gained fifth place in the high jump.

A. Freeman gained second place in the broad jump, clearing 21ft. 7ins., an effort which would have won easily in any year except the last two.

Our medley relay team were eliminated in their heat, but the circular relay team comprising Hawkes, Hills, S. Freeman and A. Freeman gained third place in the final.

Our juniors were outclassed and failed to gain a single point.

In the under fourteen section, Spark won his heat of the 100 yards in 12 secs., but was unplaced in the final.

In the final of the 220 yards he ran fourth, gaining our only points in this division.

#### BASEBALL NOTES.

A winter competition in Baseball was started this year, under the guidance of Mr. Gillings.

Mr. Gillings proved himself an able coach, arranging all games and putting much time into the sport. A match was arranged between our "A" team and North Sydney, but was unfortunately cancelled. It was likely that a good game would have resulted.

Our "A" team was challenged by Newcastle Central School, but proved their superiority by winning 25 to 6. Wilson hit a home run, there were a few fielding errors, but on the whole we did well. This was our most important game.

Our last game was again a combined team from the school, with a few members of the Saturday Baseball Clubs, and once again we ran out the winners by 14 to 5. Sykes notched the only home run for our side. Owing to the fine combination of pitcher McConnell and first baseman Sykes, in the first two innings, none of the other team succeeded in reaching first base.

Our other match were against the school.

Several of our players are members of the Saturday competition teams, and Sykes succeeded in gaining a position in the Newcastle team versus the Rest.

Our success is due to the fine work of Mr. Gillings, Mr. Quinn and Mr. Silkman, who on Wednesday afternoons coached us in the finer points of the game.

## Advertising Section

#### Foreword

HE cavalier manner in which we have treated our advertisers in this issue, demands some explanation.

Manufacturing and producing things are rarely so important as marketing them. Markets of a lasting nature are mostly created through good salesmanship and advertising, which in turn, create an air of attractiveness in the commodity being offered, and encourage a continuity of demand for that commodity. Now, we realise that this ideal cannot be as thoroughly exploited per medium of the Novocastrian as it can by the daily papers, so that we have resolved to specialise in bringing the names of our advertisers before our readers, and not attempt particularly to advertise their commodities.

The method of advertising employed here is not unique. It is however, original.

It takes a firm whose integrity is unassailable, and whose reliability and sincerity are unquestioned, to withstand this particular style of advertising.

Humour in advertising may go hand in hand with direct publicity for a firm, but it is not so useful for advertising some specially marketed article at sale times. And then, some articles have been so well advertised, that the humorous "tag" is sufficient indication of the quality of the goods. For example:

That's not Penfold's!
They keep on keeping on!
He won't be happy till he gets it! (years old)
Mine tinkit they fit!
Say when mon!
Too much spoils the flavour!
They keep upkeep down!
Keep that Schoolgirl . . . etc.!

which immediately occur to one, show how time and labour and expense are saved, in advertising some articles. We wish to convey the fact that humour has a real place in advertising.

One purpose of this Foreword, is to record our appreciation of the faith our advertisers have in us, in allowing us metaphorically to play ducks and drakes with their advertisements, and we trust they will not have reason to feel that faith misplaced. We have already received tangible evidence of support for our schemes, in the form of a prize for the boy detecting the largest number of errors in the advertisements. Mr. Roy Stewart has sent us a camera for this purpose, and we thank him for the impetus he has given to our advertising scheme.

Perhaps we are most indebted however, to Pogonoski Ltd., for their help in printing these pages. Pogonoski Ltd.'s modesty forbids them to say it, but we can assure competitors that all the errors have been deliberately inserted, otherwise the prize would have to go unrewarded.

R. J. Gillings, Advert. Editor.

#### This is Genuine!

## Stewart the Chemist

THE RESIDENCE OF THE PROPERTY OF THE PROPERTY

201 Hunter Street. Newcastle

Offers a Prize of one . .

## No. 2 Colored Box Brownie Camera

To the student from the Newcastle High School, who can detect the greatest number of mistakes in all the Advertisements contained in this issue. The mistakes must be quoted, number of line and page given; the attempt must be signed and placed in a sealed envelope, to be given to the Advertising Editor. Only errors in spelling, punctuation and grammar, will be considered.

We apologise for the number of mistakes in grammer in the above announcement, but we never have any reason to apologise for our service in dispensing your prescriptions, our Kodak Same Day Service, or any of the numerous activities associated with the above Pharmacy.

#### The N.S W. Aerated Water & Cordial

Co. Ltd.

Invite you to try any one of the following drinks, from their special formulae, free of charge!!

ORANGE CRUSH LEMON CRUSH LIME CRUSH STONE GINGER BEER DRY GINGER ALE LEMONADE

#### What to do-

Go to any Refreshment Rooms, mention our name and try any of our specialities. You will be generously treated, subject to a mere formality at the Cash Register.

\*

#### NEWCASTLE and WALLSEND

We stand behind our advertising! . . . It's safer!

A lady called on a friend who was not at home, and finding the piano dusty, she wrote upon it, "slattern." Next day while sauntering in the streets, she met her friend, and stepping up to her, exclaimed: "I called on you yesterday, dear."

"I know, dear," replied the other; "I saw your card on the piano."

The Old

Curiosity

Shop .

#### For ...

Januaran manan manan

Eastern hand embroidered linens, Special Antique: The Green Eye of the Little Yellow God!!—Silk Trousseau Sets, Dainty Novelties, Unique Brasses, Statues, Musical Instruments, Gramophones, Records, Player Rolls, all those things you don't know you want!

Things no boy should not be without!

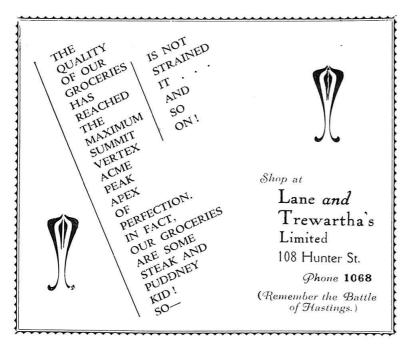
#### 327 HUNTER STREET

There IS a Santa Claus!! Start now to save up for your Xmas presents!

Have you seen our Little Nell?

Try our Lay-by System

Phone Newc. 322



"Let it be your first care," said Samuel Johnson to a young man, "not to be in any man's debt. Poverty is no crime, but it is a great enemy to human happiness."

## YOU'RE A BETTER MAN THAN I AM GUNGA DIN!

(The Blackest Man I Know)

Have your Photo taken (only) at

### Luckham Studios

See our negative of the dark-room by night!! Mounted extra!!

So . . .

NEXT DOOR TO SORBY'S Phones: Newc. 713, H'ton 172

Portrait Artists, Commercial and Sporting Photographers

We're pretty good!!

We potted the Black !!!

## Summer is Coming!

# John Jelly Crystals Custard Powder Cordial Extracts



Special For Salads

## JOHN BULL UINEGAR

IN THE NEW BOTTLE

## Newcastle & Suburban Co-operative Society Limited (But not very)

#### A GILT-EDGED INVESTMENT

Helps you to save.

Helps you to help yourself.

Shares · · £1 per each

If it's in the Dictionary We've got it!! If not-we haven't.

Don't wait till you have £1, a deposit of 2/6 will start you on the Co-operative habit of saving 6%. Interest paid on Invested Capital.

Dividends paid on all purchases.

United we stand, together we come the proverbial. Is that right?

La fontaine, qui était sujet aux distractions, passa un jour chez un ami, â l'enterrement duquel il avait assisté quelques jours auparavant; mais il en avait perdu tout souvenir, et s'attendait â trouver son ami chez lui.

"Age cannot wither her, nor custom stale
Her infinite variety."

Anthony and Cleopatra

The Lady had some Cosmetics from . . .

A. G. MAY, M.P.S., Ph.C. 49 Mitchell Street :: Stockton

Pharmaceutical Dispensing Manufacturing and so on CHEMIST.

Agent for Nyal's Preparations, Kodak Photographic Supplies. One Day Developing and Printing Service.

Kiss proof Lipstick, or vice versa. Bismuth meals. Castor Oil, per hogshead. Paregoric. Of course, ammonia a novice, but that's what we camphor!

Phone 98 Stockton

Day or Night

(Preferably the forme

## ELLIOTT'S

Established before the Flood!!

. . NEWCASTLE



Peter Dawson the famous basso profundo (not the one of whisky fame) sings these lines:

"I love Every Mouse In that old fashioned House."



E'VE been established so long, and have been giving satisfaction to the public for so many years, that the mouses, er, mices or minces (you know the word we mean) have to be specially catered for!

In these hard times, when Mr. Scullin is taxing everything taxable, it is useful to know that clothes for the schoolboy can be obtained at Elliott's at most reasonable prices. Come in and enquire. We are equally as well pleased to give you advice on clothing the boy, as we are to sell you the goods.

But—

Good-bye for ever
If Scullin puts a tax on LOVE!



ELLIOTT'S :: Newcastle



When the last cross string breaks,

When the last sinker is lost,

When the last club is busted,

When the last bat is sprung,

When the last ball is punctured,

When -- says: "see me at 5.30,"

When you lose that Schoolgirl complexion



#### DON'T SWEAR!

2:65

Go to . . .

## WILL MAYOR, SPECIALIST

(Late Winn & Co.)

143 SCOTT STREET,

One door from Newcomen Street

"J'vai vu le diable! j'ai vu le diable!" disait un homme au comble de l'effroi.—"Comment! vous avez vu le diable? lui dit quelqu'un—Oui sous la figure d'un âne.—Bah! Bah! vouz avez eu peur de votre ombre."

## JUSFRUTE

(Please note there is no mistake in spelling here)



In the following popular shades



Lemon, Orange, Lime, Mandarin

#### H2O + CO2=H2CO3

Find the amount of H2CO3 derivable from 22.2 litres of CO2, and an unlimited quantity of H2O. Atomic weights, C=12; O=16; H=1.008. (The answer is a lemon)

#### MULLENS & CO.

Aerated Water and Cordial Factory, Wickham

\$\ Phone New. **75** \$\ \$\

For Exceptional Values

Quick and Efficient Service

- THE -

BY DE GOOD GOOD OF DE GOOD OF DE

## Cash and Carry Drapery Stores

:: are ::

#### In the Front Rank!

\*

For Cheapness and Quality
Satisfaction and Reliability

THE -

## Cash and Carry Drapery Stores

are a long way

In Front of the Front Rank!

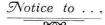
And you can't laugh that off!

6 % 90 % De 30 De

### TYNDALL'S STUDIOS

(NEAR THEATRE ROYAL)

Portrait and Commercial Artists



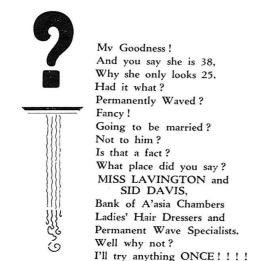
**DEBUTANTES** SOUBRETTES **BLONDES** BRUNETTES

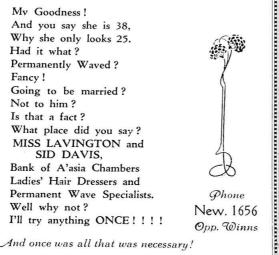


What about the Boy Friend? Have you sent him your photograph?

We can put that "come hither" in your eyes! We can make you a blonde! (Gentlemen prefer blondes!) or We can photograph you as you are! Whichever you prefer.

Il ne faut point pousser à bout L'ennemi le plus débonnaire; On perd ce que l'on tient quand on veut gagner tout.-Florian.





## **ACTRESS** TELLS **SECRET**

A well-known Actress tells how she darkened her grey hair with a simple Home Remedy.

(Just One)

Miss Caroline Coaldust, the wellknown vaudeville artiste and screen star, in a recent interview, tells how she attempted to darken her grey hair, with a simple home remedy in the following statement: "To 7 oz. of water, add 1 oz. of Hennessey's Three Star, ½ dr. Raven Oil, 2 oz. Kiwi Boot Polish, 3 oz. Stephens' Blue Black, 2 dr. bitumen, 1 oz. blacklead." These ingredients may be obtained at any chemists, but,

> Always be sure to go to

## Roy H. Stewart

M.P.S.

Dispensing Chemist (By Exam. Syd. Univ.)

328 Telephone

201 Hunter Street Newcastle

N.B.—The above is purely a suppositious case, and no guarantee can be given with the formula. 

#### WORK THIS OUT MENTALLY

6d per £ per month, how much per cent. per annum?

Our rates of interest are nothing like that.

### Northumberland Permanent Building Investment, Land and Loan Society

323-5 Hun er Street, Newcastle

Money to lend on approved security, loans may be paid off at any time. Interest calculated to date of paying off only. Fixed deposits: 6 months, 4½ per cent., 12 months, 5 per cent. Terms for longer periods upon application. Savings Bank: Interest 4 per cent. allowed up to £200. Amounts received from 1/- upwards. Withdrawals without notice. Office hours, 10 a.m. to 4 p.m. Saturdays 9 a.m. to 12 noon.

And you can keep the change!!

W. T. D-NT. Secretary

Answer to our last problem.

He is looking at a photograph of himself. (Now we'll get a bite)

The first person that drove a four-in-hand was Erichthonius, according to Virgil:

"Primus Erichthonius currus et quattuor ausus Jungere equos." (Georgics III, 113).

## Fifty Million Schoolboys can't be wrong!

(This is hyperbole, but let it pass)

COLD LUNCHEONS HOME MADE CANDIES CHOCOLATES ICE CREAM SUNDAES FOUNTAIN DRINKS AFTERNOON TEAS



## The Niagara Limited

The best place in town for the inner man!

The froth blowers' anthem (last spasm),

"Where there's a swill, There's a sway."

But you can drink with impunity at the Niagara.

Cui Debeo Fidus: Faithful to whom I owe Faith.

## Boys!!



Now is your chance to do the Editor a good turn! Is this book not proof that he does not deserve it?! (Rhetorical form). The following publications are available upon receipt of a signed statement, which must be witnessed. The Editor has NOT read them. Don't ask us how we know. As we said (or did we say it?) now is your chance to help the Editor!!! But,

#### Hush!





#### TOO LOUDLY!!

Les Trois Ours—Guy de Maupassant. Le Canif de Charles—Honore de Balzac. Le Chien d'Alfred—Rabelais.

La Mere Malade—Boccaccio.

Le Souris de Mathilde—Lion Feuchtwanger.



Obtainable in one volume, or separately as the case may be, 8vo., 75fr. 20c. at present exch. Passed (but only just) by the Censor, and the S.P.C.A., 1930 Incorp.

## J. M. Hepworth,

Bookseller & Stationer

11 PERKIN STREET, NEWCASTLE

Phone Newc. 1224

Now is the time for all good men to come to the aid of the party.

No matter whether you are being ...



We can provide suitable Flowers or Wreaths for all these occasions at shortest notice.

## The Railway Florist

Phones Sewcastle 1768
After Hours, Ham. 80
Before Hours, the same

At NEWCASTLE : RAILWAY STATION and opp. P.O., Hunter St.

Le génie politique cherche à tirer le meilleur parti des situations les plus compromises, et ne jette jamais, comme on dit, le manche après la cognée.—Sainte-Beuve.

5 manual manual

### J. MURRAY



General -Storekeeper

64 BOLTON STREET

Phone 1037 Newcastle

An easy way of remembering our number is to note that 64 is the square root of 4096. Also our Phone number is easily remembered being the first prime number after 1000.

Fruit & Confectionery, Lucky Dips, Groceries

On n'y respecte rien, chacun y parle haut, Et c'est justement la cour du roi Pétaud-Molière. (It is Dover Court-all speakers and no hearers).

#### J. DONALD :: Hamilton

IRONMONGER and GROCER



(No relation to the Cricketer)

Hamilton Diamond Coupons (with round corners) given on all

Tel. Ham. 196 of David Copperful

#### groceries and household ironmongery.

## C. B. LUSK & Co.

## Tennis Racquets

Same Day Repair and Re-string Service !

## Did you Know?



That if all our racquets were placed end to end along Hunter Street, someone would trip over them.

That the number of right shoes resoled with crepe or red rubber by us per week is exactly equal to the number of left shoes so treated (prices 3/6 to 7/6).

#### THE Junior ..... 32/6 Special ..... Prince ..... 75/. De Luxe .....

The 37/6 racquet (cheap at half the price) is a plain Top Spin. Any name you desire, however, will be painted on this racquet without further charge.

Cricket Material for School Use!

C. B. LUSK In three places\_

237 Hunter Street 132 Beaumont Street 146 Maitland Rd. Hamilton

Mayfield

O'Connor Bros.
For Furniture
There's no mistake here.
We did this on purpose.
Darby Street
Newcastle

Prétendez-vous traiter mon coeur de Turc â Maure ?—(Molière) Un ouvrier qui faisait des zigzags, s'assit sur une borne ; "Que faites-vous lâ ?" lui demanda-t-on.—"J'attends que ma maison passe."

## Have you ever Eaten?

Paranitroso dimethyl aniline hydrochloride

That's the stuff!

It is no good for Pediculosis, Myopia or Psoriasis.

If you are ever in doubt about these Summer Drinks

#### Consult us

: at ::

Newcastle: Hamilton: Islington: Broadmeadow Merewether or Adamstown

But not all at once

Donald :: Chemist

## Before Buying your Radio Set 🖘 😂

Be sure to hear the Glorious Toned

## Sonora Melodon and Radio

The aristocrat of the Radio World

#### NEWS ITEM

Che incidence of madness among flat dwellers is said to be mainly due to poor quality Radio Sets. The reception from loud speakers when arriving home at midnight, is usually very bad.

Amongst other high-grade makes we have—

GULBRANSEN 9-VALVE SCREEN GRID RADIO GULBRANSEN PHONO-RADIO

ZENITH 9-VALVE SCREEN GRID RADIO

with Automatic Tuning

VOGUE 8-VALVE RADIO

MAJESTIC 6 and 7-VALVE RADIO

STROMBERG-CARLSON 3, 5 and 6-VALVE RADIO

SONORA 6-VALVE BATTERY SETS

Small deposit and easy monthly payments if desired. Write for Catalogue.

To Eliminate Static

Switch Off the Current

## E. F. WILKS & Co. Ltd.

91 Hunter Street

The Itome of the Gulbransen Registering Piano

It is not a sign of extravagance to want Flowers on your grave, au contraire It is quite au fait!



There are no fields of amaranth on this side of the grave! There are no voices o' Rhodope that are not soon mute however tuneful."-W. S. Landor.



We don't want to argue-but-for high-class floral and amaranth work Phone Newcastle 845 or Wallsend 47

Capewell & Taylor

Hunter Street

Un monsieur entra chez un barbier pour se faire raser: "Comment voulez-vous qu'on vous rase?" demanda le Chevalier du Rasoir. "En silence!" fut la réponse inattendue.

#### BOYS!

Meet our VIOLET RAY any afternoon after Scho

She's not prim, plump and panicky! She's fair, fat and forty!

She ensures you against falling hair and sporadic fungoid growths on the chin and upper lip

Have your sartorial needs attended to by

9. A. Campbell, Hairdresser, Hunter St.

Remember!—"Charles the Bald's only surviving heir was too weak to be of any importance."—(Warner & Marten)

Diogène demandait la charité aux statues, pour s'accoutumer aux refus.

#### URGENT MEDICINE at any hour

What we mean is-

IN URGENT CASES!

Medicine may be obtained at any hour

Greentree & Robertson, Dispensing Chemists

63 Hunter St., Newcastle

PHONE NICLE 1441

Sal Volatile!!! Is she my girl friend?

## A Real Mother's Help!



## You Buy the Gas,—

## You Use the Calories!!

Some of the calories of heat obtained from one cubic foot of our gas, have been arranged for inspection in a glass case, which is now on view at the Technological Museum.

We will gladly furnish you with Free Instruction in the use of gas for cooking, and will also supply you with a stove on our EASY PAYMENT PLAN—that will make your cooking economical as well as successful.

S is the ideal fuel for Cooking and Heating

The City of Newcastle Gas and Coke Co.

623 HUNTER STREET, NEWCASTLE

Phones: 1015, 1016.

## Did You Know This?

- Herringbone serge and Hopsack flannels will be popular with 5th year this summer.
- The maximum width allowable for Oxford Bags, is at present, 3 feet 6 inches.
- Any teacher who wore a bowler hat to school, would be a favourite with the ladies.
- A student wearing one of our suits cut from a roll of the Cluny Macpherson Tartan, would attract immediate attention.

#### RUNDLE

"The Prince of Cutters"

NEWCASTLE

A critic in the delicacies of the English language ought to have the Bible at his fingers' ends.—(Macaulay).

## Bryant Bros.

Free Air! Free Air! Free Air!

For next Season only



With every Diamond Soccer or Rugby Football sold next season we will give Free Air :: Laces extra

NOTE.—This offer does not apply to our Suit Cuses or Rule Books

Special Brand of Leather Jackets suitable for 3.1 boys in the saddle-my-nag team—Apply early

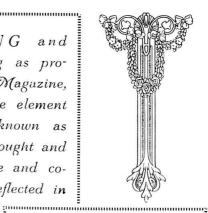
Cricket and Baseball Material, Bats, Clubs, Mits, Gloves

2 BROWN STREET, NEWCASTLE

## Character 7

The Fountain of Achievement!

PRINTING and Engraving as produced in this Magazine, have that subtle element of distinction known as Character. Chought and intelligence, care and cooperation, are reflected in



every page of Contained in the THE great selling force

in commerce to-day is Printing. :: It is the dynamo that will move your business on to greater success. It is as necessary to a healthy business as electricity is to the motors that move the world's machinery.

Reg. C. Pog 194 Hunt Newc

#### HAS SHE GOT IT?

She's got one of Sperling's Wonderful Creations!

## Sperling's

#### OBSERVE!

Our suggestion for a stylish and striking costume, suitable for Spring Fashions, or for welcoming Amy Johnson (if she comes back). Wear our gowns and be the most talked about woman about town!

AND BE THE CYNOSURE OF ALL EYES!!

A large and varied assortment of Coats Robes and the Very Latest in smart and stylish Millinery

SPERLING'S, Next to Strand Theatre

The Chinese pay their medical man as long as they are well, and stop his salary as soon as they are ill.—(Sir J. Lubbock).

## Moore's Cordials!

......

The Lion

Brand!

NOTE.—We chose this brand because our Cordials are obtainable universally and the Equator is a menageric lion running round the Earth's middle, i.e., a symbol applicable to our Cordials.

#### Foremost for Purity and Excellence!

Obtainable anywhere, except Greenland and Czecho-Slovakia, where the heavy tariff is prohibitive. In other countries apply to the Australian Consul.

Try Pineapple Quash Lemon Squish

Orange Crush Cherry Slosh, etc.



If there are any better drinks than these, they are in non-refillable bottles.

## \$63¢

## Start to Fit Exide Fit Exide to Start



When you are tired of giving a heated impersonation of an organ grinder turning the handle of an alas! silent organ, you'll see sense and fit



Then you will have the starting handle free to wind up the clock, throw at the cat, or to celebrate St. Patrick's Night (if you are Irish).



In the General Election which is about to burst upon us

Vote 1 Exide

and start a Revolution. Several Revolutions.



## Newton & Smith, Station Darby Street, Newcastle

And when the journey's ended . . .

Fit Exide to your Radio Set and enjoy the Programme—if the A.B.C. will let you.

#### FOR HEALTH AND IDEAL REFRESHMENT

Sportsmen—Here's the Drink you Need!

Give yourself new Energy in Business and Sport by a daily glass of

## NESTLE'S MALTED MILK

Made in Australia

INSIST ON NESTLE'S — THE GENUINE MALTED MILK

En France, les domestiques, les facteurs et les garcons des fournisseurs s'attendent tous â des étrennes.



## Every School Requirement

Whether your boy or girl is just going to school, or "finishing off" in the high school, the right books and other school requirements are here. We also have all necessary Technical works, Drawing implements etc.

## Hunter The Stationer Ltd.

98 Hunter Street Phone 338 NEWCASTLE

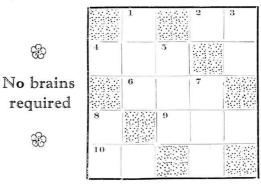
An English wit was once advised by his physician to take walk every morning upon an empty stomach; "Upon whose?" inquired the wit.

## **SCOTT'S**

In order to advertise Scott's Smart Hosiery, Gloves and Scarves in the following colours, Ozone, Cedar, Brownskin, Streetone, Rosebeige, Latosca, Elephant's Breath, etc., we have arranged this novel competition.

#### Solve this Crossword Puzzle

and win a valuable Prize





Only Cash

G)

#### CLUES ACROSS.

- 2. French "nous," or "who asked you to have a drink?"
- 4. A rodent. What Hawkshaw the detective smelt on the 4th floor.
- 6. By product of Coal distillation. What the girl said when she won the Monte Carlo Waltz.
- 9. Girl's name (or boy's).
- 10. You won't guess this one!

#### CLUES DOWN.

- Feline quadruped from which the most expensive women's furs are obtained.
- 3. And this one will make you think, too!
- 5. Fawcet, or a slosh on the moosh (dialect).
- 7. Male ruminant, or to hit with a telegraph pole.
- 8. What Elinor Glynn has, n'est ce pas?

Cut out your solution, send 2/6 in stamps or Postal Notes, and

See What Happens!!

To those competitors who send in correct solutions, in addition to standing a rough chance of winning £5000, the Advertising Editor will send one double sided razor blade, and a copy of the Pilgrim's Progress, bound in Morocco, post free.

The highest or any tender not necessarily accepted.

#### Newcastle Motors \*

Rewound

#### How to Test Your Self-Starter for a Short Circuit!!

Connect negative pole to an ammeter through a variable resistance and a two way switch. To the other pole connect a voltmeter and 240 volt battery in series. Put one hand on the spark plug, press down the switch, and if the bell rings and you get a kick in the galvanometer, you know there is a short circuit!



STARTERS and

and



CARS rewired, refuelled, reassembled. BATTERIES rebuilt, revised and resold.

ELECTRICAL and BATTERY SPECIALISTS

Electrical and Battery Specialists

286-288 Hunter St. Wes

Tel. 312 Newc. 

"Why does Old Sam generally look over his glasses instead of through them ?"-"Because he is a stingy old fellow; he is afraid of wearing them out too soon."

EREZELEMENTALISMENTALI

#### Motor Accessories and Plating Ltd.

You can have anything plated in Nickle Chromium or Silver, and oxidised in copper, at practically no cost. Here are some things that we plate (not plait):

Taps Knives Irons Toasters Tin Hares Door Knobs Watches Bed Posts Spoons

Pig's Trotters

Kettles Golf Sticks Match Boxes Tooth Picks Padlocks

Trombones False Teeth Brassrings Monocles Skeleton Keys

#### There is Nothing Too Old to Plate!

#### Chemical Fronerties of Chromium. (Notes for the Student)

- (1) Does not corrode, oxidise, tarnish, distort or erode
- (2) Insoluble in HNO3, H2SO4 and other acids-except HCl.
- (3) No action with KOH, NaOH and other Alkalies.
- (4) No taste or smell.
- (5) Turns Litmus Green.
- (6) Forms Yellow ppte. with Heliotrope stripes, in H2S.

Chromium Plated Metal is the ideal all weather finish, brilliantly bright, easily cleaned.

Chromium Plating—"The New Decorative Finish"

#### Page One Hundred and Ten

## Frede Ash

Established before Magna Carta.

Telephone 1029 (6 parallel lines)

## Merchants, Importers and Manufacturers

NEWCASTLE SYDNEY LONDON

CESSNOCK WOLLONGONG And other Foreign Countries.



MPORTERS of tools by world famed makers only, to suit all trades, artisans, cambrioleurs and second story men. No others need apply. High-class wall papers and artists materials. (Artists models however not in stock). Gardening tools, lawn mowers, spades, hose, English silver plate (French "if you please," brand) bevelled, corrugated and serrated glass, shop fronts and backs, mirrors, rear view mirrors (you know what we mean)! Motor wind screens, sun visors, sedan windows ground. polished and nailed in position. Leadlights, stained glass windows specially suited for bathrooms, sheet metal, oxvwelding by the square yard. Radiators and mudguards by the dozen, and there are plenty more where they came from.

Builders', Painters', Plumbers' Tools and Supplies

#### Unsolicited Testimonial!

"I put 240 volts through my bath heater, electric iron, toaster and electric jug, respectively. They came out unharmed."

These volts are now on view at the Technological Museum, with the Calories previously mentioned.

## The Age of Electricity!!



COOK LIGHT
WASH EAT
TOAST SLEEP
BATH SHAVE

EVEN MAKE LOVE

By \_\_\_\_ Electricity!

National Electric Engineering Co.

(Newcastle) Ltd.

332 Hunter St. West :: Honeysuckle Station

Quel esprit ne bat la campagne ? Qui ne fait châteaux en Espagne ?—La Fontaine.

"Blimey," said the Duchess,

"this ice cream is alright"

"Snap out" replied the butler,



"Its Peters!"



Peters American Delicacy Co. Ltd.
SYDNEY and NEWCASTLE

What was the name of the Champion Boxer who trained on Ice Cream?

That's what we thought!

#### Page One Hundred and Twelve

## WINN'S—For Reliable Clothing for Boys

£362

Stylish, Well Cut Suit In Fine Quality Serge

Boys' All Wool Navy Herringbone Serge Cotswold Suits. Indigo dye, double breasted, band and button knees. Size, 9 to 13.

Price ..... 54/6





Smart Suit in All Wool Worsted

Boys' All Wool Worsted Cotswold Suits. Double breasted, band and button knees. In newest shade of Powder Blue. Size, 9 to 13.

Price ..... 46/6



WINN'S, Newcastle

## 

The J.T. MILLINERY STORE

Stands for THE BEST IN QUALITY AND DESIGN OF MILLINERY

SEE US FIRST WHEN BUYING FOR THE GIRLS.

The J.T. MILLINERY STORE

SCHOOL OF ARTS CORNER

HUNTER STREET, NEWCASTLE

Les Chinois ont inventé la boussole, mais ils l'ont laissée aux astrologues; et leurs marins, ignorants de son usage, suivent les côtes et jettent l'ancre tous les soirs.

### Shop in Hamilton — It's nearer!



and Consider the Savings, also think of the satisfaction of dealing direct with ...



## THE IDEAL STORES

FOR ALL GROCERIES

NOTE.—We have a special line of All-day Suckers for Somnolent Schoolboys

All orders collected and delivered free!

Leave your address and our Collector will call!

HAMILTON: MAYFIELD: WALLSEND

Phone: Ham. 505 

Timon d'Athènes en voulait non seulement à ses concitoyens, mais à tous les hommes ; c'était un misanthrope.

Page One Hundred and Fourteen

## ORPHEUS!

Never played the Beale Ampico Player Piano The thought it was a new brand of tinned salmon!

> If there is any mistake here, Please wire us immediately, or apply on foot, to

BEALE'S

Say it with Music!

Certes, M. Tart uffe N'est pas un homme, non, qui se mouche du pied-(Molière).

Si l'on vous dit qu'une montagne a changé de place, croyez-le si vous voulez ; mais si l'on vous apprend qu'un homme a changé de caractère, n'en croyez pas un traitre mot.

(Proverbe Arabe).

## Hislop, Lloyd (N.) Ltd

Anyone not knowing what the (N) means may obtain same by applying to our agents direct or phone New. 1375.

#### We have for Sale for the Motor Car:

Requisites, Accessories, Judgement, Sundries, Perquisites, Details, Attention, Repairs, Civility.

In addition to the above we have:

Brake Lining, Clutch Facings, Piston Rings, Valve Grinding Complex, Auto Bulbs (mixed colours), Gasket Cement, Hood Dressing, Dry Batteries, Radio Valves, Torchons, J.M. Batteries, Magnetos, Tools, Bushings, King Pins, Shackel Bolts, Tie Rods (each rod holds 6 ties), Nuts and Bolts, Paint, Oil, Fat and Grease.

IF YOU HAVE A CAR, DO NOT SPEND THE WEEK END ON THE ROAD. SPEND IT IN THE CAR BY ASSURING YOURSELF FREE FROM ACCESSORY TROUBLE, BY GETTING YOUR ACCESSORIES HERE.

#### Ask About Our Wonderful Offer !!!

For a small extra charge

With every J.M. (just married) Battery sold, we give one shock absorber with rubber handles and nobs on, and one cullender to hold the currants!

We Stand Behind Our Advertising! (lt's safer!)

#### Newcastle's Motor Accessory House

294 Hunter Street, Newcastle

Phone Newc. 1375

The . . . North Coast Steam Navigation Co. Ltd.

Regular passenger and cargo service to North Coast Ports of N.S.W., also Brisbane, via Byron Bay.



A. H. HOUGH, 121 Scott St.

Newcastle Agent

Il y a des gens qui n'aiment pas qu'on renverse une salière sur la table, parce que, disent-ils, cela porte malheur.

## R. Mayo

(Chere's one easy way of remembering ∴ this name! ∴

#### High-class Pastrycook and Caterer



"What did the Adjutant tell the Colonel? What did the Captain say to Major Brown? What did the Sergeant whisper" . . . etc .-

We forget the rest, but, It finishes like this.

"Now they're looking for Mademoiselle from Armentieres! !"

As a matter of absolute fact, they were speaking of Mayo's Wedding and Birthday Cakes, Block and Sponge (queer name, that) Cakes, Pies and Pastries.

But Please Don't Broadcast This !!

WE STAND AND DELIVER & Although bread is the staff of Ring Hamilton 433

life, the life of the staff is not necessarily one long loaf.

The Sports Dyers
and Cleaners





be a law against

A Free Motor Trip for your Suit-Here and Backif you let us clean, dye, press or repair it.

(W. & J. O'LOUGHLIN. PROPRIETORE)

#### Hat and Suit Specialists, Newcastle

Wolfe Street

Near Lyric Pictures Phone New. 1297.

709 Hunter Street Near Cheatre Royal

The humble ass devoid of brains Is valued for its burden-bearing pains.—Saadi.

Can you see the joke?

Do you get a pain in the neck doing homework? Does it make your eyes blink?

Ever get spots before the eyes?

now then come

Have your Eyes Tested by -

#### GIBB & BEEMAN Ltd.

Optometrist and Consulting Opticians.

74 HUNTER STREET. Newcastle

Four doors from P.O., first floor. and at Sydney

If your rent is raised,
If the Bailiffs are put in,
If you want to take the furniture to uncle,
If, in short, you MUST move.

More in Sorrow than in Anger

Let us introduce—

## BRAMBLES 2 2

The Leading Removalists

85 HUNTER ST.

In the careless city a man may escape to unfamiliar streets and consort with unfamiliar people, and still find a way of life; but here in the country, the eye of Society never sleeps!



BRUSHING (LIQUEURS)

LACQUERS

For More Colour in the Home!

From "Lick" "Locus" to hit in the eye; perttaining to colour.

Obsolete.

RODGER'S SEVAL and FASCINAC in all the colours of the rainbow



Striped paint not at present in stock, but obtainable at short notice.

器

**SORBY'S**: Newcastle

LTD

Drunkenness is not a mere matter of intoxicating liquors; it goes deeper—far deeper. Drunkenness is the failure of a man to control his thoughts.

## It could have been worse!



"It could have been worse,"
Cried young Tom with a grin;
As the boat he slipped off,
And to the Harbour slipped in!
Lost my books—won't Mum scream
But I've still got the price



. . . Victor Ice Cream

(Percy Bysshe Sheliey)

We Sell Colder Ice Cream for the Same Money!!

Newcastle Milk and Delicacy Co. :: King St.

"There's danger in your eye cherie!"

## GET A BAG

**\*** 

--- from the ---

#### NEWCASTLE BAG STORE

**\*** 

74 Hunter St. (near Bolton St.)

And 199 Hunter Street (between Scott's & Winn's)

Kit bags, School Bags, Hand Bags, Sleeping Bags, Oxford Bags, Wind Bags.

.

Wine well knows how to avenge a wrong; I turned the goblet up and the liquor turned me down.

#### THE TUCKSHOP

Report of Government Analyst on our meat pies:

Refractive Index—1.36 m.p.h. Latent Heat of Fusion—60 volts. Specific Gravity—.38 ft. per sec. Resistance—.0099 lbs. per sq. in.

Need We Say More?

The Tuckshop :: Mrs. A. E. Winney

Log Books, Note Books, Picture Books, Graph Books, and Coloured Paper for Paper Folding, to suit 1st year Students, always in stock.

When you are the anvil, be patient; when you are the hammer, smite.—Arabic proverb.

#### Y.M.C.A. GYMNASIUM

The "q" is silent as in Steak and Kidney Pudding.

For Boys and Young Men

\$.......

Feel My Arm!!

Large Club Rooms and Boys' Department

Fees:

Under 14 yrs., 10/-Under 18 yrs., 15/- MAURICE TRACEY,

Physical Director.

"Fain would I rise, but that I fear to fall" wrote Sir Walter Ralegh on the ...

#### ALEXDOM, BYZE

But he had to have a diamond ring to do it.

OUR Diamond Rings will Scratch Glass!

You provide your own writer!

J. Israel

187 Hunter St.

NEAR WINN'S (But that's not our fault)

Jeweller and Diamond Ring Specialist

Call and ask for the combination of our safe! Don't be shy!

CLEANLINESS AND CHYPLETY OUR MOTPO?

I sometimes think we expect too much of Christmas Day. We try to crowd into it the long arrears of kindness and humanity of the whole year. As for me, I like to take my Christmas a little at a time, all through the year.—Grayson.

## STEGGA'S

THE RESIDENCE THE PROPERTY OF THE PROPERTY OF

.. LIMITED ...

 ${\cal A}$ nnouncement!

If you want to make a pair of trousers LAST

Make the coat .... FIRST

STEGGA'S, right slap-bang on Market & Hunter Sts.

Have a nice range of Sports Coats and Trousers

ATTICIONAL DE LA CONTRACTOR DE LA CONTRA

### The Talk of the State



#### H. T. LUCERNE'S

Two Butcher's Shops

ONE QUALITY ONLY—THE BEST

Phone New. 91.

"No man, I think, can remain long under the stars, with the brooding mysterious night around him, without feeling poignantly, how little he understands anything, how inconsequential his actions are."



Contentment is easier to discover in the lives of our neighbours than in our own.

Page One Hundred and Twenty-Two

### REG. A. BAKER

E.

섕

#### The New Sports House

Materials for all Sporting activities always in stock, including:

Tennis Shooting Hockey Soccer Football Ludo Croquet Quoits Cricket Baseball Snakes and Ladders Vigoro Fishing Golf Fishing

and many others too numerous to mention. We have a special line in football boots, with a wide toe and broad last, especially suitable for prospective father-in-laws. One kick at your daughter's suitor (s) with these boots, and you will thereafter use no other.

#### 303 Hunter Street, Newcastle

7 DOORS FROM DARBY ST.

PHONE 7413

We nearly made a mistake in this Ad. "There are three ( ) in the English language, "to," "two" and "too." How should you write that?

A prize of 2/6 offered to the person filling in the space, but the word must be correctly spelled.

Tender and delicate persons, says Bacon, lose their temper oftener than others; they take exception to many things which more robust natures have little sense of.

### Our Advertisers—Patronise Them!

Fredc. Ash Ltd. Reg. A. Baker. Beale & Co. Ltd. W. E. Bramble. Bryant Bros. G. A. Campbell. Capewell & Taylor. Cash and Carry Drapery Donald the Chemist. Donald (Ironmonger) Elliott's Ltd. Gibb & Beeman. Greentree & Robertson. J. Hepworth. Hislop Lloyd (N) Ltd. A. Hough. Hunter the Stationer. Ideal Stores. J. Israel. "J.T." Millinery Store. John Bull Products. Lane & Trewartha. Lavington & Davis.

H. T. Lucerne. Luckham's Studios. C. B. Lusk. Maisonette Beauty Parlours. M.A.P. Ltd. A. G. May. R. Mayo. W. Mayor. A. F. Moore. Mullens & Co. J. Murray. National Electric Engineering Co. Nestles Ltd. Newton & Smith Newcastle Bag Store. Newcastle Motors, Newcastle & ban Co-op. Society. Newcastle Gas & Coke Co. Ltd. Newcastle Delicacy Co. Niagara Ltd.

Northumberland manent Building Scty. N.S.W. Aerated Water O'Connor Bros. Old Curiosity Shop. Paling's Ltd. Peters American Delicacy Co. Reg. C. Pogonoski Ltd. Railway Florist. Rundle the Tailor. Scott's Ltd. Sorby's Ltd. Sports Dyers & Cleaners Sperling's. Stegga's Ltd. R. H. Stewart. Tyndall's Studios. Mrs. Winney. E. F. Wilks & Co. W. Winn & Co. Y.M.C.A.

Page One Hundred and Twenty-Three

## SPECIAL NOTICE " TO " ADVERTISERS!

#### COUPON ONLY

Sign on the dotted line!

Cut this out and mail away before the postage rate is increased (again).

To the ADVERTISING MANAGER, THE NOVOCASTRIAN.

My Dear Dear Sir,

 $I/WE^*$  find that in consequence of not advertising in your valuable magazine, our business is threatened with immediate disaster.  $I/WE^*$  tender our apologies for the oversight, and  $I/WE^*$  enclose our cheque/money order\*, for £ s. d. (please write plainly) for yds. ft. in. of advertising space in your next issue.

We are,

Yours abjectly,

(Sign here)

\*Cross out whichever is applicable.

N.B.—I agree to abide by the Editor's decision, which may be or otherwise—however!

